



## North Carolina Craft Beverage Museum: Internship Opportunities

The purpose of the internship program with the North Carolina Craft Beverage Museum is to provide students with experience working for a museum as well as contemporary mobile museums and non-profit institution. Individuals have the opportunity to develop a variety of skills, all of which are transferable to careers in both public and private sectors:

- Customer Service
- Public Speaking
- Program Development
- Research
- Collections
- Exhibit Design
- Marketing and Publicity

**Schedule:** Internships with the North Carolina Craft Beverage Museum have a **minimum requirement of 120 hours a semester**. Since this museum is housed at taprooms with partner beverage producers, these internships occur primarily online. Regular meetings with the Board President are required and interns can expect some evening and weekend hours. The exact days of work will be decided upon between the Board President and the intern at the start of the internship. **The internship schedule is treated as a part-time job; negligence to follow the decided schedule can result in dismissal.**

The general outline and duties of interns are:

**Week 1:** Training. Interns must read the Burcaw's *Introduction to Museum Work* and meet with their internship supervisor to discuss.

**Week 2-5:** Depending on the pathway [see below] determine and have approved by the Museum Director the internship project. The internship project must be submitted in writing. During these weeks, interns must assist in daily activities including everything from giving public tours and programs as they arise.

**Weeks 6-11:** In conjunction with developing, researching, and producing the internship project, during these weeks, interns must assist in daily activities including everything from giving public tours to working in collections. **It is at this time that the mid-term evaluation will take place.**



**Weeks 12-16:** Complete and present internship project. Participate in an internship self-evaluation session with the Museum Director.

**Additional Requirements:**

**Facebook Post**

As a mobile museum, the North Carolina Craft Beverage Museum uses social media to connect across the state. We make daily posts on everything from happenings at the museum to historical topics or featuring an artifact. Please familiarize yourself with the museum's social media. Become a friend and look at the posts that we put up. Which ones get the most hits and are more popular?

Two posts should be submitted to the Museum Director weekly. Posts may be inspired by research at the museum. Maybe you find out something new about an artifact in our collection. Maybe you get an interesting question from the public. Our posts have been on everything from pictures of puppies to special artifacts.

Submit your posts before the beginning of your following week of work to [kimberly.pfloyd@gmail.com](mailto:kimberly.pfloyd@gmail.com)

**There are two major pathways for interns with the North Carolina Craft Beverage Museum:**

- Education, Events, and Outreach
- Research, Exhibits, and Collections

**Education, Events, and Outreach Pathway:**

Interns following the education pathway include things such as tours, a junior interpreter program or camps.

Interns on this pathway will complete a project that adds additional programming for the Museum. This could be anything from an education program for elementary students on North Carolina apples to programs for adults on vinegar or the history of beverages used as medicine.

If interns choose to work on such a project, responsibilities include:

- Completing research and making connection to North Carolina;
- Register and recruit participants;
- Create appropriate materials;
- Document, using photographs and text.



### **Research, Exhibit, and Collections Pathway:**

Interns following the research/independent pathway are primarily involved in undertaking a research project of their own devising. There are many areas about North Carolina beverages that remain under-researched.

Interns following this pathway can choose their area of research and the research project (in the past interns have done research on particular artifacts or specific events). All interns following this pathway must:

- Make a significant contribution to ongoing research;
- Assist in the inventory of the collection;
- Create a potential temporary exhibit for a hosting institution, or online exhibit;
- Participate at public and educational events that occur during their internship.